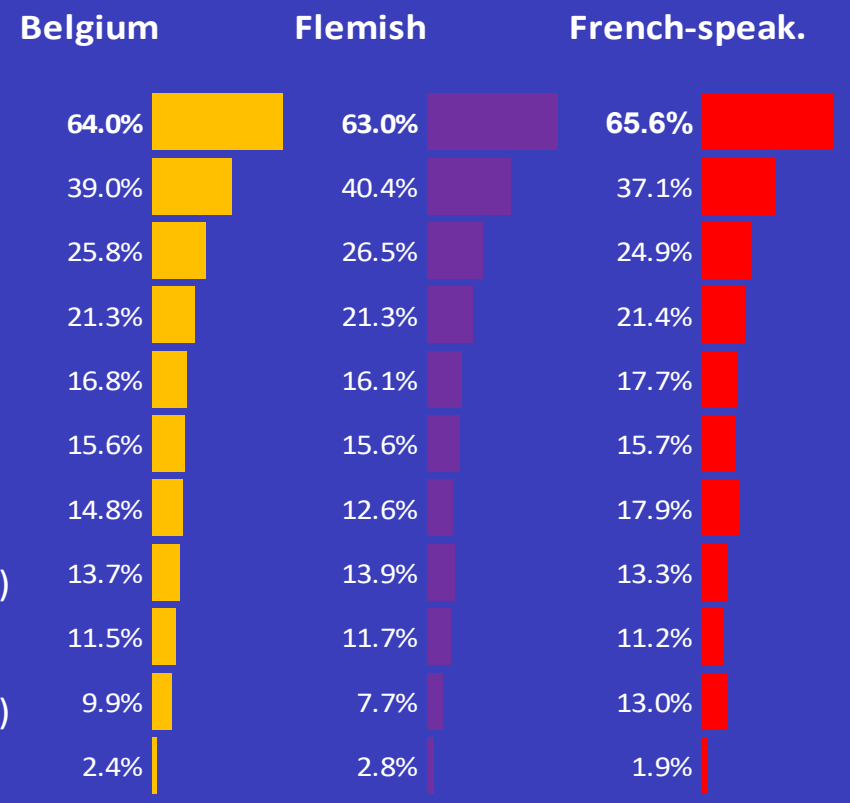
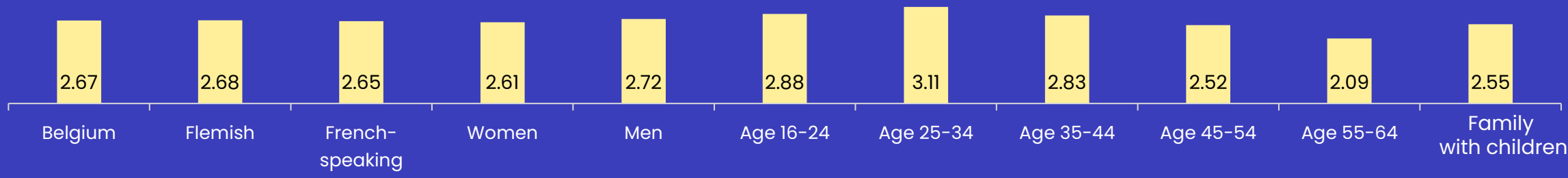
Artificial intelligence: for what purpose ?

AI actions last month



Average number of AI actions by segment



Source: Global Web Index. Q4-2024 → Q3-2025